

VATSAL MEHTA

Graphic + UI/UX Designer



mehtavatsal.com



+91 8000 717169



mvatsal97@gmail.com



ABOUT ME

I'm a **passionate, creative** and **solutions-minded** designer with a wealth of experience developing **brand concepts**.

I love working with businesses who have a **clear vision** for their brand and know where they want to go but need help getting there.

EXPERIENCE

Logicwind - Graphic Designer (Sep '20 - May '22)

I have gained experience working for SaaS Products along with Automotive, Jewellery brands and other industries. For them I have made:

- Social Media Creatives
- Paid Ads Creatives
- Explainer Videos & Reels
- Blog's Cover Design
- Branding Concepts & Ideas
- UI Design

Schbang - UI & UX Designer (Jul '19 - Jan '20)

I have worked with some amazing brands like Tata communication, BBlunt, Godrej, Sporto and many more at Schbang and helped them creating:

- Websites
- Mood Board
- Style Guide
- Pitch Deck
- Creative Loaders
- Web Banners
- Icons
- Case Studies
- Animated Mockups

Numbertank - UI & UX Designer (Dec '17 - Jun '19)

I was looking after both UX+UI and Marketing and helped them to increase the conversion rate and retention rate of the app with a user-centric experience & design.

- UX & UI of New Features
- Icons Designing
- Social Media Creatives
- Icon Animation
- Explainer Videos
- Landing Pages
- Marketing Materials
- Paid Ads Creatives

Amaazia - Graphic Designer (Apr '16 - Oct '17)

I was responsible to make all kinds of designs (physical & digital) for the water park, upcoming theme parks and also for other real estate projects of the parent company.

- Billboards & Signage
- Social Media Creatives
- Marketing & Sales Materials
- Packaging Design
- Vendor Management
- Data Management

Amaazia - Executive - Business Development (Aug '13 - Mar '16)

My job responsibility includes finding innovative ideas for sales growth, monitoring competitors' activity and inputs to enhance the products & services and maintaining reports.

- Market Research
- Campaign Planning
- Sales Strategies
- Event Management

EDUCATION

Print & Publishing

Arena Animation

Nov 2014 - Mar 2015

Mechanical Engineering

B V Patel Institute of Technology (Diploma Studies)
2010 - 2013

ACHIEVEMENTS

V-Grow Training Program (Trainer) - Amaazia

Ace Employee For The Year 2021 - Logicwind

Ultimate Contributor For The Month Of
January 2022 - Logicwind

SKILLS



LANGUAGES



OTHER INFORMATIONS



2723-K, Dev Darshan Society, Samroli, Tal:- Chikhli,
Dist.:- Navsari, Gujarat, India 396521



29th MAY 1995



instagram.com/mehtavatsal